Preparing Kids for BRIGHT FUTURES

I= t





FISCAL YEAR 2019 Annual Report



Fiscal Year 2019 BOARD OF DIRECTORS

OFFICERS

Cameron Clarke, *President*, Union Bank, Vice President

Anthony Bollotta, Vice President, Bollotta Entertainment, President

Lynette Hurd, *Treasurer*, Banker

Jeff Simpson, Secretary, Marsh & McLennan Insurance Agency LLC, Principal

Francesca Castagnola, *Past President*, Western Alliance Bank, Senior Managing Director

EX OFFICIO

Laura Tancredi-Baese, LCSW Home Start, Chief Executive Officer

DIRECTORS AT LARGE

Paul Davis, Education/Community Activist

Jessica Doidge, Buchalter Law Firm, Esquire

Amanda Hughes, Finance

Jennifer Litwak, Housing on Merit, Executive Director

Nicole Matthews, Henley Company, Owner

Toni McMahon, Fuscoe Engineering, Regional Marketing Manager

Shoshanna Mitchell, Thought Provoking Consulting, Head of Talent, Culture, & Happiness

Chayo Moreno, Chayo Moreno Insurance Agency

Shane Paul, Jack in the Box, Franchisee Owner

Kassandra Ramirez, Home Start Peer Counselor

Molly Stokas, Mark Anthony Crafted Spirits, Sales Representative

Tamar Yudenfreund, Encore Capital Group, Senior Director of Public Policy

Fiscal Year 2019 EXECUTI<u>VE LEADERSHIP</u>

Laura Tancredi-Baese, LCSW Chief Executive Officer

Glenda Maxwell, PHR Director of Human Resources

Mark Lagace Director of Philanthropy

Christopher Shilling Director of Programs

Lili Chen Director of Business and Finance

iloveyou

Dear Friends of Home Start,

Right now, all of us at Home Start are doing everything possible to sustain daily operations and provide services to our community. We have experienced a lot of uncertainty and disruption during the COVID-19 pandemic, but we have adapted quickly to make sure the children and families we serve have continuity of care. Our team made necessary changes by pivoting to a telemedicine model to ensure the safety of our staff as well as those we serve.

Despite these challenging times, Home Start continues to create a roadmap to a bright future. In the fall of 2019 we launched Bright Futures Candles, a social enterprise that employs formerly homeless young women in a new creative endeavor. Armed with confidence and these new skills, they've begun their journey to self-sufficiency.

Also in 2019, we had great success with our Miracle on 34th Street campaign which allowed us to close escrow on a new 5-unit property in Normal Heights. These apartments will soon house five young families, providing them with wrap-around supportive services. 14,892 Clients served during fiscal year 2019

6,710 Individuals received services (including case management, emergency assistance, therapy, application assistance,

tax preparation, parenting education)

B, 182 Individuals received outreach and information through outreach activities

In this year's Annual Report, you'll read some of our other success stories to give you a glimpse into the progress we're making every day. You'll also find informative facts and statistics about our programs that will show how your support is truly changing lives.

Here are a few other ways you can help families and children: Shop at our Thrift Boutique Purchase a Bright Futures Candle Volunteer for one of our programs Secome a monthly donor

With your commitment to Home Start, you're part of a 48-year effort to help children and families rise above their barriers and become healthy, happy and productive contributors to our community.

For the children,





Cameron Clarke Board President Through our core programs **Home Start** helps to address the conditions that can contribute to risky or abusive situations – poverty, unsafe neighborhoods, lack of affordable housing, and unemployment – while concurrently addressing individual self-sufficiency and emotional needs.

Last year. over 43,779 reports of suspected abuse/neglect were made to San Diego's Child Abuse Hotline which represents 79,598 children.

COMMUNITY SERVICES FOR FAMILIESpage 7CALFRESHpage 7MATERNITY HOUSING PROGRAMpage 8BEHAVIORAL HEALTH SERVICESpage 11FIRST 5 FIRST STEPSpage 12COMMUNITIES IN ACTIONpage 15

VOLUNTEER INCOME TAX ASSISTANCE PROGRAM page 15



There are many ways our volunteers and donors help to support Home Start's mission and programs.



MAKE A UUNATIUN

Our Thrift Boutique accepts donations of gently-used clothing, furniture and housewares.



IFFK

Volunteers distribute toys and food and also staff many of our programs and events.



GIVE GENERUUSLY

We are grateful for the support of many individuals and organizations.

www.Home-Start.org



Visit our website, like our Facebook page, and follow us on Instagram to stay current with news and events.

HOME START

Home Start's visit coaching was so meaningful and beneficial.
I was able to develop an amazing relationship and bond with my children.
They helped me strive to be the best person and mother I can be and continue to do so. It has given me an understanding of my children's developmental stages and has helped me learn how to regulate my emotions so that I can help my children regulate theirs.

The amount of support I have received from Home Start is unimaginable, and I wish I had known about this program a long time ago. I recommend Home Start and visit coaching to everyone I know in need of services. I am forever grateful for all the amazing service providers I met with and services I received at Home Start. I am now the mom I want and need to be for my boys and I will continue to draw on all of my experiences with Home Start to make the best life possible for me and my children. Thank you.

> Client in Home Start's Community Services for Families Program





I= = =

COMMUNITY SERVICES FOR FAMILIES (CSF)

- 緕 Community-based parent education classes
- Sonnections for families to community resources

Support for parents referred by Child Welfare Services:

- Home-based parent education and case management services
- 嶚 Parent Partners a peer support program
- 😽 Family Visit coaching
- 🌴 Victims Services case management
- ᅒ Family Support Clinician

CSF services are free of charge and are offered in several regions of the County by Home Start and partner agencies.

CALFRESH PROGRAM



Our CalFresh program provides benefits enrollment assistance for individuals & families to access healthy, nutritious food.

SYLVA attended one of our CalFresh same day events with an expressed need for assistance with food. She had recently battled cancer and was in remission, but due to medical cost she was struggling



financially to meet her food needs. Home Start's team helped her complete and submit her paperwork on the spot. Two weeks later, our staff provided assistance with additional documentation and followup with the county. She was approved for \$150 a month and is now able to purchase healthy food to meet her needs. 526

Families received in-home parenting services

58

Families received Parent Partner services

78 Families received services of a Family Support Clinician

35

Families received Family Visit Coaching Services

75 Parents completed parenting education classes

125 Families received Victims Services case management

2,200+

individuals received outreach and education regarding CalFresh

YB individuals renewals and new enrollments were completed



MATERNITY HOUSING PROGRAM (MHP)

The Maternity Housing Program (MHP) provides pregnant or parenting women facing homelessness ages 18-24 and their children with mid- to long-term housing and wraparound supportive services.

MHP offers these mothers a safe, stable home and educational programs to provide them the tools to become self-sufficient and develop healthy relationships with their children. 63 + 92 homeless young women children received housing and supportive services

119

young women experiencing homelessness received transportation assistance, food assistance, emergency motel stays, and other assistance

domestic violence survivors received mobile advocacy and other assistance

y young women were employed at Home Start's Thrift Boutique

Home Start's Thrift Boutique social enterprise provides revenue to support our lifechanging programs.

The store also provides a supportive setting for young mothers in our Maternity Housing Program to develop job skills and gain work experience as they move toward greater independence.





BRIGHT FUTURES CANDLES

Home Start's newest social enterprise creates additional revenue to serve vulnerable children and their families as well as priceless job-training and employment opportunities for our clients.

With each purchase of a Bright Futures candle, a San Diego-based young mom is given the opportunity to learn new skills, grow in confidence, and develop her independence.

Available in a variety of scents in the Home Start Thrift Boutique at 3611 Adams Avenue in Normal Heights or online.

www.brightfuturescandles.com



is a 12 year old boy currently in treatment here at Home Start due to a history of his father physically abusing him. The father would stalk Elliott in the community, and it would cause him to be extremely anxious. Our Home Start East County Therapist has helped Elliott create a safety plan in the community, find ways to cope around his PTSD, and helped prepare him to share his story for the trial to testify against his father. During this time, our therapist has maintained an excellent relationship with Elliott's school and mother. He has shown a recent interest in cooking, often suggesting dinner ideas and helping his mother prepare the meals. Lastly, Elliott has been able to excel in school, participate in sports, and is currently being sponsored by a sporting clothing line.

di haladadaa ind

BEHAVIORAL HEALTH SERVICES

Treatment for Children

PARENT-CHILD INTERACTION THERAPY (PCIT)

PCIT is an evidence-based best practice supported by more than 30 years of research. Through an earpiece, specially trained therapists coach parents/ caregivers as they interact with their child. Parents/ caregivers learn relationship-enhancing skills and parenting techniques for improving their child's behavior.

TRAUMA-FOCUSED COGNITIVE BEHAVIORAL THERAPY (IF-CBT) An evidence-based treatment for youth affected by trauma and their caregivers or parents.

Treatment for Adults

HOME START, INC. COUNSELING CENTER

With sensitivity to the needs of each individual and family we serve, our professional counselors offer therapeutic services to promote healing, personal growth, healthy interpersonal relationships, and positive life transitions. 207 children received therapy

> 182 calls received to the Intake Line

Home Start is dedicated to helping families and children to heal.





FIRST 5 FIRST STEPS

First 5 San Diego was created to promote the health and well-being of children during their first five years of development. As part of our mission to strengthen families in order to protect children, Home Start Inc. 135 families received home visitation services

partners with First 5 San Diego to offer the First Steps family support program in East County. This program provides new mothers with highly-trained personal advisors that provide provide in-home support during the children's key developmental years.

During visits with a Family Support Specialist, families can learn about what to expect at each stage of their child's growth. Every client has different needs and the goal is to create a personal, trusting connection based on individual requirements.

I entered the F5FS program when I was pregnant. I love this program, and I wish everyone would hear about it because it is the most wonderful program for MOMS and CHILDREN. During this program, I learned many wonderful things. I learned how to pay attention to pregnancy and healthy methods of nutrition, as well as how to take care of, read, and speak to my unborn baby to build a strong and healthy relationship between us. I also learned through this program to be more aware of my child's brain, physical abilities, and social skills. I learned how to choose activities that help to develop my child's cognitive, fine, and gross motor, communication, and problem solving skills in order to meet the milestones.

The monthly sessions such as Mother & Baby Group and Stroller WalkGroup I attended helped me a lot to think about myself, and the importance of self-care. I learned how to build a healthy relationship with my child, to depend on myself, and develop my abilities. During this program, I made many positive changes, I started going to college to improve my English first, and then will continue my education to find a job and provide for my family's needs. In short, my experience with the F5FS program has been very beautiful, with many lovely and happy

memories. Thank you very much for caring about children, which is the secret of happiness in this life. 22

Client in Home Start's
First 5 First Steps Program

This program has allowed me to gain the insight and tools needed to be productive in society and the workforce. In the 5-week classroom training courses, I've learned all the skills I can use in job interviews, managing my money, as well as the different types of resumes. I'm very thankful for Ms. Alvarez and for what she brings to the classroom. It shows in her dedication and passion for her going out of her way to give us her knowledge, and we'll be forever grateful!

> - Client in Home Start's Communities in Action Workforce Development Program

> > 0



COMMUNITIES IN ACTION (CINA)



Offering a hand-up through a continuum of care, this program helps move individuals and families towards self-sufficiency. Working from a strength-based perspective, each client is treated as a partner in the creation of individualized service plans designed to help them achieve self-sufficiency.

- Referrals to community resources and benefits applications assistance
- Stabilization Support (such as clothing, emergency food, emergency utility assistance and hygiene packs) to those experiencing a crisis
- Workforce Development Support (resume building, interviewing skills, job search assistance, guidance on obtaining promotions)
- Financial Skills Classes
- Access to Free Tax Assistance

827

individuals received comprehensive assessments

> 488 received referrals to supports

received individual financial coaching

109 received back tax assistance 762 received stabilization supports

149 received basic needs assistance

6'3 received matched savings services

> 216 workshop attendees

VOLUNTEER INCOME TAX Assistance program (Vita)

1,422

State and Federal returns prepared by Volunteer Income Tax Assistance VITA) sites operated by Home Start

\$1,980,505

n Federal refunds received by clients

\$312,244

in State refunds received by clients

\$888,457

in Earned Income Tax Credits received by clients

^{\$}266,051

in Child Tax Credits received by clients

STATEMENTS OF FINANCIAL POSITION

June 30, 2019 and 2018

Julie 30, 2019 and 2018		
	2019	2018
OPERATING ASSETS		
Cash	563,591	460,149
Grants and Accounts Receivable	709,390	740,667
Prepaid Expenses and other	268,011	188,966
Investments	2,131,250	2,008,436
Total Operating Assets	3,672,242	3,398,218
FIXED ASSETS		
Building, Land & Equipment, less accumulated depreciation	2,479,450	2,545,841
Total Assets	6,151,692	5,944,059
LIABILITIES		
Accounts Payable	157,912	74,269
Accrued Expenses	304,435	254,631
Note Payable	862,713	867,018
Total Liabilities	1,325,060	1,195,918
NET ASSETS		
Unrestricted	4,758,216	4,748,141
Temporarily Restricted	68,416	-
Total Net Assets	4,826,632	4,748,141
TOTAL LIABILITIES AND NET ASSETS	6,151,692	5,944,059

STATEMENTS OF ACTIVITIES

REVENUE		
Contracts and Grants	4,819,080	4,651,848
Contributed Services and Materials	276,012	610,340
Program Service Fees	40,245	40,163
Contributions - Foundations	308,101	117,369
Contributions - Individuals and Other	100,815	323,398
Special Events (net)	157,560	144,202
Thrift Boutique Sales	82,607	75,525
Interest Income and Other	179,475	178,557
Total Revenues	5,963,895	6,141,402
EXPENSES		
Salaries	2,939,078	3,073,338
Benefits	773,402	811,419
Contributed Services and Materials	276,012	610,341
Subcontracts	114,449	117,155
Occupancy and Utilities	454,041	467,780
Mileage	83,920	81,562
Emergency Assistance	576,760	440,943
Equipment	14,974	22,617
Other	652,768	631,340
Total Expenses	\$5,885,404	6,256,495
CHANGE IN NET ASSETS	\$78,491	(115,093)

BLUE RIBBON GALA

17

Held annually each April in recognition of National Child Abuse Prevention Month.

FUNDS RAISED AT OUR TWO ANNUAL EVENTS HELP SUPPORT OUR MISSION.

HALLO-WINE FALL FESTIVAL

Held annually each October in recognition of lational Domestic Violence Awareness Month.

OUR GENEROUS DONORS (July 1, 2018 - June 30, 2019)

\$20,000 AND ABOVE

California Governor's Office of **Emergency Services** County of San Diego Health & Human Services Family Health Centers of San Diego First 5 Commission of San Diego Countv Grossmont Healthcare District Internal Revenue Service North County Lifeline San Diego Housing Commission San Diego Workforce Partnership San Diego Hunger Coalition San Diego Youth Services SAY San Diego The San Diego LGBT Community Center U.S. Department of Health and Human Services- Family and Youth Services Bureau U.S. Department of Housing and Urban Development **Guild Giving Foundation** Sanjay and Fiona Jha Price Philanthropies Foundation Rodeki Foundation

\$10 000 - \$19 999

K. Andrew Achterkirchen American Public Health Association Bollotta Entertainment David C. Copley Foundation Ellen Browning Scripps Foundation MUFG Union Bank **Pack Foundation** Raegan and Kevin Prior U.S. Bank Veterans Research Alliance Wells Fargo Foundation

\$5,000 - \$9,999

Francesca Castagnola and Santino Pizzo Laura Galinson Dr. Seuss Foundation **Cindy Henson** The LJ Galinson Advised Fund of the Jewish Community Foundation Chavo Moreno **Rite** Aide Foundation San Diego Foundation Stacy Matseas Molly and Scott Stokas

The Sprouts Healthy Community Foundation - \$4,999 Allianz Global Investors U.S. Holdings LLC Adair Armfield Artemis Consulting Senator Toni Atkins Monica and John Ball Beck Ellman Heald Mary Ann Beyster Sharmila and Mohit Bhushan Adejanira Bishop Brigitte Bonomi Stacy Cady Califórnia Ćoast Credit Union Erin and Cameron Clarke ConocoPhillips Company Corporate Technologies LLC **Rowena Coulin** Gigi Cramer Katharine and Nicholas D'Amico Andria Del Tredici **Diamond Educational Excellence** Partnership (DEEP) Encore Capital Group Scott Erickson Barry Fisch Don Frazer Maria Gates **Russell Ginns** Leslie Gladstone Peggy Hayes George Hecht Lynda Higgs and Donna Olenick In-N-Out Burger Foundation Janet McAfee and David Isaman Jack in the Box Jewish Community Foundation Jewish Teen Foundation of San Diego Neeta and Prashant Kantak Jennifer Lafontaine Victor Leftwich Nicole Matthews Phil Mattson Karen McJunkin Mission Beach Women's Club Mike Moreno Narven Enterprises, Inc. Mark Ople Perkins Coie Foundation **Quidel** Corporation Mika Read Allison Rossett and Susan Reynolds Maria Ridge SDGE, A Sempra Energy Utility Lynn Schenk Scripps Assists - The Scripps **Research** Institute

Seltzer Caplan McMahon Vitek Edith Serrano Sharp Health Plan Stephanie and Jeffrey Simpson Jean Sippy Jaci Smith Soroptimist International of Coronado Lynn Susholtz and Laurie Bane David Swanson Sycuan Resort & Casino The De Falco Family Foundation Laura and Lorie Tancredi-Baese Paula Taylor and Bernie Kulchin Torrey Pines Bank, a Division of Western Alliance Bank Melesse and Robert Traylor Susan and Richard Ulevitch Pierrette Van Cleve and **Gigi** Cantin Oliver Welty, The Welty Group

- \$999

Leslie Juvin-Acker and Franck Acker Connie Adams William Adoniyahu Patricia Allahand Alliance Healthcare Foundation Jaclvn Ambroso Alexis Apostolidis Aspiriant **Greg Ausley** Aneesa Baker Ball Auto Group Linda Barner SD County Behavioral Health **Recognition Dinner Committee** Patricia Bello Lan Beyster Lejla Biscevic Blum & Clark Jamie Bohnemann Jeanne Bornhoft-Dorn Debbie Bovd Karen Bridges Maricia and Joe Buompensiero Sandy and Kirk Burgamy Michelle Burkart and Llisa Hiebert Business Infusion Inc. Carolina Butcher California Bank & Trust Deb Callahan Candy and Andy Calvert Diane Carrigan Sonia Cervantes Debra Chaddock Stephen Chin Kay Coleman and Janice Montle Judy and Ted Crippen Rosa and Sal Crivello A.C. Crosby Adair Phifer Crute Ian Cunningham Sarah Ibarra Devon Darany and Natalie Farmer Paul Davis

Lisa DeMarco and Elise Castaneda Barbara Dewan Jessica Doidge Mindy and Shane Doner Cynthia Kellogg and Donna Marie Robinson Mary Lou Dunford Judith M Dunham Alexandra Eaker Perez Heidi Edgerly Emanual and Anna Weinstein Foundation Lisel Ferguson Ferrero Family Foundation Carolina Finch Bryan Fisher Sandra Fletcher Derek Floyd Tracy Fong Virginia Forrest Karen and Ed Fox Carolyn Frank Nicole Gauthier Give With Liberty Employee Donations Charlie Goldberg Linda and Harris Goldman Ana Gomez Laura Goodsell Lei Ann Green Aleta Greer Georgia Griffiths and Colleen Kendall Carol Grodjesk Carrie and Greg Gunn Brittany Haley Jo-El Hartman Dylan Yates Leslie Hand and Neila Hingorani Carolyn Harvey **Remington Hearen** Rachelle Hiebing Higgs, Fletcher, Mack George Hillman Vijay Hingorani Lara Hoefer Moir Matthew Hoekstra **Cindy Hoffman** Jane and Bruce Hopkins Virginia Hornick Dave Hramiec and Leslie Laubscher Amanda Hughes Linda Illingworth Wendelin Inman Adrian Jaffer Arezoo Jamshidi Travis Johnson Gay Johnson and Stephanie Terry Rosemari Johnson Jeff Johnston Jocelin Jones Niki Jones Janet Kaveney Courtney and Andrew Kelly Jaiteerth Kinhal Jody Kissin Michelle and David Knittel

Karen Meyer Koijane Anthony Koskey Alora and Steven Koudelka Sheryl Krieger Pamela and Andy Kurz Brian Lacklen Ann LaCombe Mark Lagace Janet Lagace Donald Brett Landry Ivan Lavinsky Lauren Layman Bryan Lee Elizabeth Lemesevski Claris Levin Sylvia Levinson Liberty Mutual Insurance Sarah Lim **Bill Maine** Tom Maddox and Randell Clark Naida Malchiodi Joanne Manzi Grea Maravilla X A Markenscoff Danae and Matthew Hoekstra **Ric Matthews Brenda Matthews Roger McCandless** Mark McDonald Terri and Bill McDonough **Rene McKee** Gary Mellom Linda Mimms Kaeli Mincey Shoshanna Mitchell Cheli Mohamed Philip A Morin Carol Morris and Todd Kaprielian Liz Morrison Neil Myers and Michael Adoue Diana Navarre Network for Good Ida Nichols and Megan Wesling Lyman Nicholson Sarita Ordonez Tom and Leslie Packard **Eileen Pailes** Erin and Aaron Parker Alan Parry Ed Parsley Shane Paul PCI Geomatics Enterprises Inc. Melissa Perrell **Greg Pettigrew** Pimco Foundation Linda Pool **Robert Powell PracticeCFO** Christopher Raahauge Rancho Santa Fe Foundation Susan Randerson Charlie Recksieck Dawn Douglas and Karina Reyes Lynn and Rick Roark **Robert Half**

Dave Robertson and Leslie Powell Sheila Roman Patrick Roybal Rosanna Salcedo Lisa Samuth San Diego Gulls Hockey Christopher Sandeen Nancy Sasaki Terry and Dennis Schmidt Tamela Schwerin Mark Smith and Mark Scott Amy Shimasaki Lindsay Shuman Jamie Lynn Sigler Shelly Simpson Kevin Slebioda Timothy Sohacki Specialized Therapy Services Jackie Osborne-Horton and Stan Osborne Rita Staritt Kaitlin Sten Lauri Stock Mary L Stockton Suzanne Svahn **Raleigh Taufer** Lorlei Taylor The Mark and Cindy Hoffman Fund of the Jewish Community Foundation Thought Provoking Consulting Catherine Tolo Robin Traylor United Way California Capital Region United Way of Greater Atlanta United Way of San Diego County Alexander Van Tuyn Leah Vestal Arrie Wahlira Deborah Wentworth Susan Whitney **Evelyn Wiggins** Anne Wilson Paula and Steve Wilson Catherine Wilson Qinzhu Yu Tamar Yudenfreund

IN-KIND DONORS \$2,000 AND ABOVE

Bigrock Studios, Inc . Bradford Renaissance Portraits Cosmetic Laser Dermatology Del Mar Thoroughbred Club EventAVision Flagship Cruises & Events Giuseppe Fine Catering Hawaiian Airlines Rancho La Puerta Rowley Photography

YOUR SUPPORT CAN BRIGHTEN THE FUTURE OF AN AT-RISK CHILD!



Guided by our mission to assure the safety and resiliency of children by strengthening families and their communities, Home Start, Inc. has strengthened and developed San Diego's families and communities since 1972.

5005 Texas Street, Suite 203, San Diego, CA 92108 www.home-start.org | 619-692-0727